

Driver Retention Analytics

Proactively Address Driver Retention in Your Fleet.

Make data-driven decisions to keep your drivers happy and efficient.

According to the American Trucking Associations (ATA), driver turnover in large fleets is 94 percent annually.¹

Proactively address driver turnover in your fleet with Trimble's Driver Retention Analytics. This platform provides data-driven insights to identify which of your drivers are at risk of leaving and provide you with potential solutions to intervene before they do.

With Trimble's Driver Retention Analytics, you can:

- ▶ Identify drivers who are most likely to leave in the next 28 days
- ▶ Receive recommended actions to improve interventions and ensure at-risk drivers don't leave
- ▶ Rely on highly accurate models based on Trimble's wide set of fleet data
- ▶ Deploy a solution across your fleet in days, not weeks or months

The cost to replace a single driver can cost \$5,000 to \$10,000, without factoring in the lower productivity or reduced safety performance of a new driver.

Access the data you need to keep your drivers happy and on the road with Trimble's Driver Retention Analytics.

Learn more at
mobility.trimble.com/fleet-solutions/analytics/

1. <https://www.trucking.org/article/Turnover-Rate-at-Large-Truckload-Carriers-Rises-in-First-Quarter>

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