

Transparency Notice Regarding AI System Use - AI SDR

Notice of AI Interaction: We want to inform you that you are interacting with an Artificial Intelligence (AI) system. It is not a human. This AI system service utilizes generative AI technologies to support your experience and success with your use of Trimble's AI SDR solution.

Provider: Trimble legal entity providing AI SDR

References: [AI at Trimble](#), [Trimble AI Statement and Principles](#)

Purpose and Intended Use: This AI system is powered by Qualified and designed to automate lead qualification and initial sales outreach. It engages website visitors, collects relevant information and routes qualified leads to the appropriate sales team members. This streamlines the sales process, improves response times, and ensures prospects and customers receive timely, relevant support within the transportation & logistics sector. This AI system is not intended for use in, and may not be used in, any manner or purpose that would be considered "high-risk" under the EU AI Act. You must ensure your use of this AI system complies with your own company's policies regarding use of third party AI systems.

How It Works: The assistant combines user inputs and information retrieval from Trimble resources with generative language models and natural language processing to provide answers, actions, and other outputs. The AI system acts strictly as an advisory support tool, and does not make autonomous operational or design decisions on your behalf. User data is not used to train or fine tune the underlying models for the benefit of other customers.

Data Processed & Privacy Controls: The system processes your interactions (chat prompts) and all data is handled in strict accordance with the [Trimble Privacy Notice](#). As with all AI solutions, Trimble recommends avoiding entering unnecessary personal or sensitive information into this AI system

Limitations & Required Human Oversight: This AI system is expressly not intended to be used as an Automated Decision-Making Technology (ADMT) or as a "High-Risk AI System" under applicable global laws, such as the EU Artificial Intelligence Act, the EU General Data Protection Regulation (GDPR), and the California Consumer Privacy Act (CCPA), including but not limited to any of the following prohibited purposes:

- Automated Decisions: To make, or to substantially or materially influence, decisions that relate to an individual's access to, eligibility for, or compensation related to education, employment (including but not limited to hiring, compensation, promotion, disciplinary actions, scheduling, work assignments, or

termination), housing, financial or lending services, insurance, health-care services, or essential government services;

- Employment and Worker Management: Evaluating, scoring, recruiting, or terminating individuals, or allocating tasks based on AI-generated behavioral profiling.
- Safety and Critical Infrastructure: Operating, directing, or functioning as a safety component for physical transportation networks, fleet vehicles, autonomous driving systems, or traffic management infrastructure.
- Essential Services: Evaluating individuals for creditworthiness, insurance, or access to essential private or public services.
- Legal, Financial, Tax, or Regulatory Compliance: Reliance on outputs as legal, financial, tax, or other regulatory compliance advice.

Generative AI systems can occasionally produce inaccurate, incomplete, or unexpected results (often referred to as "hallucinations"). You must independently review and verify all AI-generated calculations, results, and design suggestions before relying on them. This AI system is designed to augment, not replace, professional judgment and business practices. It is not for use in safety-critical operations or high-risk decision-making. Outputs do not constitute legal, financial, or regulatory compliance advice.

Feedback: If you encounter unexpected or inaccurate outputs, please use the [Contact Us Form](#), selecting the Customer Feedback option to submit feedback and help us continuously improve the safety and accuracy of this AI system.

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